

Lantz McGinnis-Brown

3/18/2025

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Education

- 2018-2024 **PhD in Public Policy & Administration**, *Boise State University*, Boise, ID,
Dissertation Title: *Narratives on Homelessness: Investigating the Connections
Between Organizational Language and Learning*
- 2016-2018 **Master of Public Administration**, *Boise State University*, Boise, ID
- 2014-2015 **Bachelor of Science in Anthropology**, *Boise State University*, Boise, ID,
Summa Cum Laude
- 2012-2014 **Associate of Arts in Anthropology & History**, *College of Western Idaho*,
Nampa, ID, *Summa Cum Laude*

Professional Certifications

- 2024 **Basic Online Teaching Certificate**, *Boise State University*, Boise, ID
- 2022 **Project Management Professional (PMP) Certificate**, *Project Management
Institute (PMI)*, Harrisburg, PA
- 2018 **Graduate Certificate in Nonprofit Administration**, *Boise State University*,
Boise, ID

Research and Service Experience

- 2024– **Research Scholar**, *Idaho Policy Institute*, *Boise State University*
- Lead and support research teams
 - Identify project opportunities and develop funding proposals
 - Build collaborative relationships with community stakeholders and decision makers
 - Design, manage, and implement applied research projects
 - Communicate findings and results for use in public problem-solving

2018-2024 **Research Associate**, *Idaho Policy Institute, Boise State University*

- Build collaborative relationships with community stakeholders and decision makers
- Design, manage, and implement applied research projects
- Communicate findings and results for use in public problem-solving

2016-2018 **Graduate Research Assistant**, *Idaho Policy Institute, Boise State University*

Teaching Experience

2022-2024 **Trainer**, *Certified Public Manager Program, Idaho State*

Taught a bi-annual workshop series on survey research and policy analysis for public managers.

2024 **Instructor**, *College of Business & Economics, Boise State University*

Taught a predictive analytics course for information technology management students, culminating in a service-learning project.

2023-2024 **Instructor**, *School of Public Service, Boise State University*

Taught courses on the use of data in public service, focusing on gathering, analyzing, visualizing, and communicating findings.

2021-2024 **Instructor**, *Department of Anthropology, Boise State University*

Designed and taught a recurring course sequence on data science and statistical modeling for liberal arts students. The second course in this sequence was focused on applied/service-learning projects.

Service and Mentoring Experience

2022- **Leader**, *Idaho Partners for Good Evaluation Team, Idaho Partners for Good*

2020-2022 **Mentor**, *Honors College Alumni Mentorship Program, Boise State University*

2020-2021 **Graduate**, *Boise State Shared Leadership Program, Boise State University*

2015-2016 **Service Learning Ambassador**, *Service Learning Department, Boise State University*

Professional Associations

2020- **Valley Regional Transit, Meridian, Idaho**, Executive Board Member

2022- **Idaho Partners for Good, Boise, Idaho**, Board Member

2016-2018 **Master of Public Administration Association**, *Boise State University*, President

2015-2016 **Anthropology Student Club**, *Boise State University*, President

Research Products

Idaho Policy Institute is a highly collaborative working environment, and typically assigns first-authorship on effort. For projects in which I was not PI, I often served as a methodological consultant, project manager, and mentor for other researchers.

- (2025) May, M., **McGinnis-Brown, L.**, Fry, V., & Bertelsen, A. Tenth Annual Statewide Idaho Policy Survey Report. *School of Public Service*. Boise, ID: Boise State University.
- (2025) **[project lead]**. HUD Eviction Protection Grant - Mountain West Data Management & Reporting. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2024) **[project lead]**. Northwest 2024 Nonprofit Compensation & Benefits Survey Reports & Dashboards. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2024) **McGinnis-Brown, L.**, Hall, M., Larsen, B., & Fry, V. New Path Community Housing Annual Evaluation 2023. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2024) Fry, V., **McGinnis-Brown, L.**, & Larsen, B. Idaho Health and Welfare: Treatment and Transitions Program Evaluation 2024 Final Report. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2024) **McGinnis-Brown, L.**, Hall, M., Larsen, B., & Fry, V. New Path Community Housing Annual Evaluation 2022 *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2024) May, M., **McGinnis-Brown, L.**, Fry, V., & Kuisachor, E. Ninth Annual Statewide Idaho Policy Survey Report. *School of Public Service*. Boise, ID: Boise State University.
- (2023) King, L., Lee, J., Gillespie, J., Growette-Bostaph, L., **McGinnis-Brown, L.**, & Kayed, A. The Needs of Rural Sexual Assault Survivors in Idaho 2023. *School of Public Service*. Boise, ID: Boise State University.
- (2023) **[co-author]**. Digital Access for all Idahoans Statewide Plan. *Idaho Commission for Libraries & Idaho Policy Institute at Boise State University*. Boise, ID.
- (2023) Hall, M., **McGinnis-Brown, L.**, Kayed, A., Neher, T. & Fry, V. Community Health Needs Assessment Treasure Valley 2023. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2023) Hall, M., **McGinnis-Brown, L.**, Kayed, A., Neher, T. & Fry, V. Magic Valley Community Health Needs Assessment 2023. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2023) Hall, M., **McGinnis-Brown, L.**, Kayed, A., Neher, T. & Fry, V. Wood River Community Health Needs Assessment. *Idaho Policy Institute*. Boise, ID: Boise State University.

- (2023) Hall, M., **McGinnis-Brown, L.**, Kayed, A., Neher, T. & Fry, V. Community Health Needs Assessment Malheur County 2023. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2023) Hall, M., **McGinnis-Brown, L.**, Kayed, A., Neher, T. & Fry, V. Community Health Needs Assessment Baker County 2023. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2023) **McGinnis-Brown, L.**, Hall, M., Larsen, B., & Fry, V. New Path Community Housing Annual Evaluation 2021 *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2023) May, M., **McGinnis-Brown, L.**, & Kuisachor, E. Eighth Annual Statewide Idaho Policy Survey Report. *School of Public Service*. Boise, ID: Boise State University.
- (2022) Hall, M., Kayed, A., & **McGinnis-Brown, L.** Assessing the Impact of the Covid-19 Pandemic on Idahoans. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2022) Kayed, A., **McGinnis-Brown, L.**, Larsen, B., & May, M. Transfer of Development Rights Programs 2022. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2022) Kayed, A., **McGinnis-Brown, L.**, & Fry, V. Transportation Safety in Boise, Idaho: Reaching Vision Zero. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2022) Fry, V., **McGinnis-Brown, L.**, Kim, C., & May, M. Idaho Statewide Housing Analysis Report & Dashboard. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2022) [co-author]. 2022 Idaho Nonprofit Center State of the Sector. *Idaho Nonprofit Center*. Boise, ID.
- (2022) May, M., **McGinnis-Brown, L.**, & Fry, V. Seventh Annual Statewide Idaho Policy Survey Report. *School of Public Service*. Boise, ID: Boise State University.
- (2021) Boucher-Browning, A., Hall, M., Kayed, A., **McGinnis-Brown, L.**, & Fry, V. Siting Emergency Homeless Shelters: Community Opposition and Support. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2021) **McGinnis-Brown, L.**, Osterhout, G., MacPherson-Krutsky, C., & Brand, B. Boise State COVID-19 Tracking Dashboard. *Boise State Public Health*. Boise, ID: Boise State University.
- (2021) **McGinnis-Brown, L.**, Hall, M., Larsen, B., & Fry, V. New Path Community Housing Annual Evaluation 2020 *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2021) Larsen, B., Hall, M., **McGinnis-Brown, L.**, & Fry, V. Evictions in Idaho: Statewide Data for 2020. *Idaho Policy Institute*. Boise, ID: Boise State University.

- (2021) Larsen, B., Hall, M., **McGinnis-Brown, L.**, Moss, M., & Fry, V. Ada County peer county selection. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2021) [project lead]. 2020 Oregon Nonprofit Compensation & Benefits Survey and Visualization. *Nonprofit Association of Oregon*.
- (2020) **McGinnis-Brown, L.**, Osterhout, G., Pape, E., & Fry, Vanessa. Idaho's Transportation Infrastructure: Moving Idaho Forward Report & Dynamic Financial Model. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2020) **McGinnis-Brown, L.**, Hall, M., Larsen, B., & Fry, V. New Path Community Housing Annual Evaluation 2019 *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2020) Larsen, B., Hall, M., **McGinnis-Brown, L.**, Moss, M., & Fry, V. City of Boise: Peer Cities Selection. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2020) Hall, M., Larsen, B., Osterhout, G., **McGinnis-Brown, L.**, & Fry, V. Advanced Opportunities Program Evaluation. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2020) [coauthor]. 2020 Idaho knowledge report. *Idaho Technology Council*. Boise, ID.
- (2020) [project lead]. Oregon Nonprofit Compensation & Benefits Survey and Visualization. *Nonprofit Association of Oregon*.
- (2019-) Fry, V., **McGinnis-Brown, L.**, & Larsen, B. Idaho Health and Welfare: Treatment and Transitions Program Evaluation (released in quarterly reports over 5 years). *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2019) **McGinnis-Brown, L.**, Hall, M., Costa, A., Fry, V., & Larsen, B. Ending family homelessness in Ada County, Idaho Report & Dynamic Financial/Population Model. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2019) Hall, M., Osterhout, G., **McGinnis-Brown, L.**, & Fry, V. Social determinants of health in Idaho: Evidence-based models for bridging the clinical to community gap. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2019) [co-author]. Nampa, ID: Community Strategic Planning Survey & Response Visualization. *City of Nampa, Idaho*.
- (2019) [co-author]. The City of Mountain Home 2019 Comprehensive Plan. *Horrocks Engineers; Idaho Policy Institute; University of Idaho*.
- (2019) [project lead]. 2018 Wisconsin Nonprofit Compensation & Benefits Survey and Visualization. *InterSector Wisconsin*.

- (2019) **McGinnis-Brown, L.**, Larsen, B., Hall, M., May, M., & Fry, V. College & career advising & mentoring program evaluation 2019. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2019) May, M., **McGinnis-Brown, L.**, Hall, M., & Fry, V. Literacy Intervention Program Evaluation. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2019) [co-author]. 2019 Idaho knowledge report. *Idaho Technology Council*. Boise, ID.
- (2019) Larsen, B., Costa, A., Hall, M., **McGinnis-Brown, L.**, & Fry, V. Human wildlife conflict monitoring: Understanding human tiger conflict through big data. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2018) Fry, V., **McGinnis-Brown, L.**, Sargeant-Hu, S., Costa, A., & Hall, M. West Central Mountains business needs assessment. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2018) Fry, V., Sargeant-Hu, S., Costa, A., **McGinnis-Brown, L.**, & Sheldon, C. Ending homelessness in Ada County: Opportunities for Boise State University engagement. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2018) **McGinnis-Brown, L.** & May, M. Idaho by the numbers: 2018 facts and figures. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2018) [project lead]. 2018 Idaho Nonprofit Compensation & Benefits Survey & Response Visualization. *Idaho Nonprofit Center*. [survey design, analysis, & visualization]
- (2018) Fry, V., Sargeant-Hu, S., **McGinnis-Brown, L.**, & Hill, G. Idaho public defense workload study. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2018) [co-author]. 2018 Idaho knowledge report. *Idaho Technology Council*. Boise, ID.
- (2018) Kim, C., May, M., **McGinnis-Brown, L.**, & Hill, G. Watercraft inspection station analysis. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2017) Fry, V., Sargeant-Hu, S., & **McGinnis-Brown, L.** Boise Pre-K program evaluation. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2017) **McGinnis-Brown, L.**, May, M., Fry, V., & Hill, G. Idaho by the numbers: 2017 facts and figures. *Idaho Policy Institute*. Boise, ID: Boise State University.
- (2016) Hill, G., Fry, V., **McGinnis-Brown, L.**, Jones, C. Assessment of Idaho's transportation infrastructure and funding. *Idaho Policy Institute*. Boise, ID: Boise State University.

Conference & Media Publications

- (2022) Osterhout, G., McGinnis-Brown, L., & May, M. Voting Rights Act Bilingual Ballots and Election Turnout. *Proceedings of MPSA*.
- (2022) Osterhout, G., McGinnis-Brown, L., & May, M. Some Idahoans can now vote in Spanish, Native languages: Who's covered and what it means. *Idaho Capital Sun*.
- (2021) Osterhout, G. & McGinnis-Brown, L. Millions more Americans now have the right to vote in non-English languages. *The Conversation*.

Honors & Awards

- (2023) Idaho Press Club, Best of 2022 Opinion - Daily Print Award, 3rd place
- (2020) American Planning Association Idaho Chapter Outstanding Plan Award (awarded to the City of Mountain Home's 2020 Comprehensive Plan)
- (2019) Boise State University School of Public Service College Graduate Research Award
- (2016-2018) Boise State University School of Public Service Graduate Research Assistantship Tuition Waiver & Stipend
- (2015) Boise State University Anthropology Department Scholarship
- (2015) Boise State University President's Writing Award, Creative Nonfiction
- (2014) College of Western Idaho Presidential Writing Award, Critical Analysis